



# Lenovo TruScale

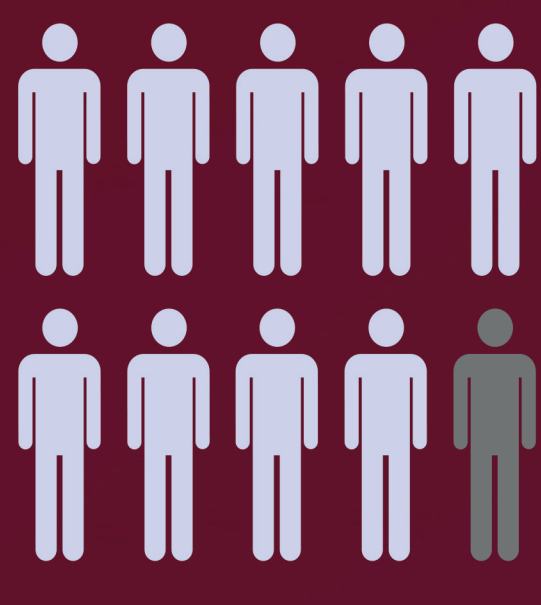
Everything as a Service

## IT leaders are taking control of change

IT leaders have a key role on the road ahead. Learn about the new complexities of their role, and how they are discharging these new duties, tackling the obstacles that come with expanding digital capabilities, and making decisions that go far beyond technology.

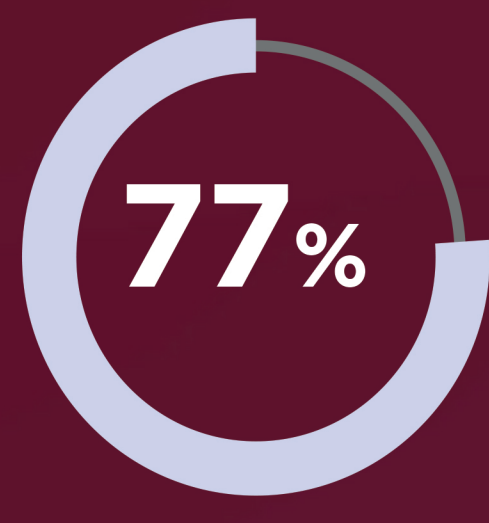
### IT leaders are driving change...

CIOs, CTOs, IT directors, and managers. These are now at the center of business strategy and make their decisions based on their own vision of the future.



Nearly **9 in 10**

believe their role is the most critical component in their organizations' operational success.<sup>1</sup>



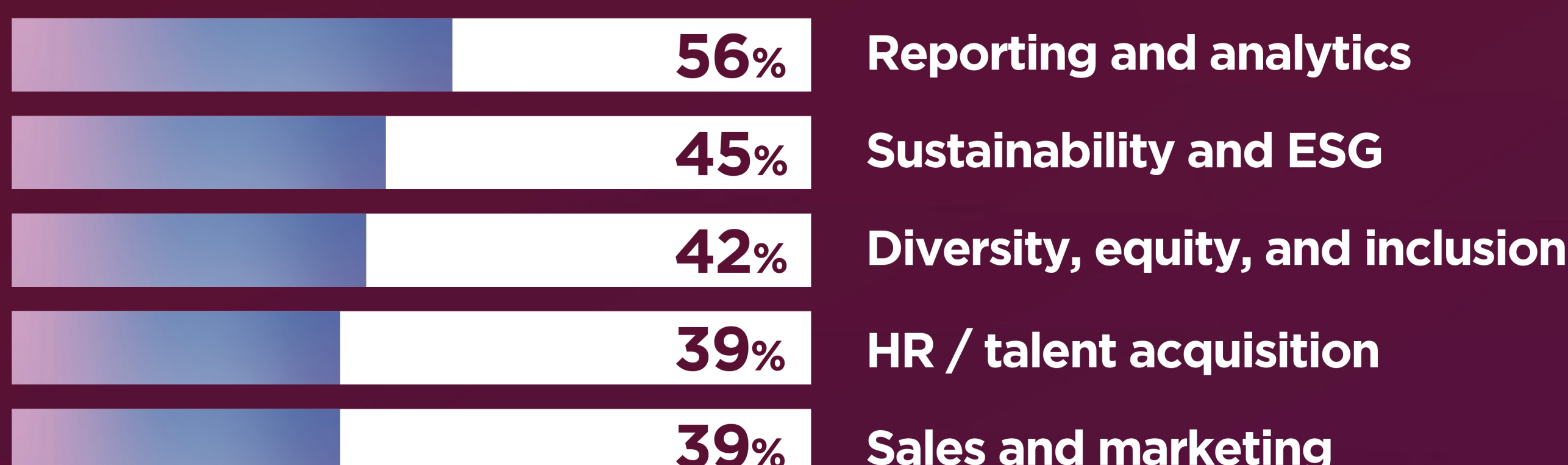
**77%** of the interviewed CIOs believe that their performance is more important to the success of their organization than the work of other C-Suite roles.<sup>3</sup>



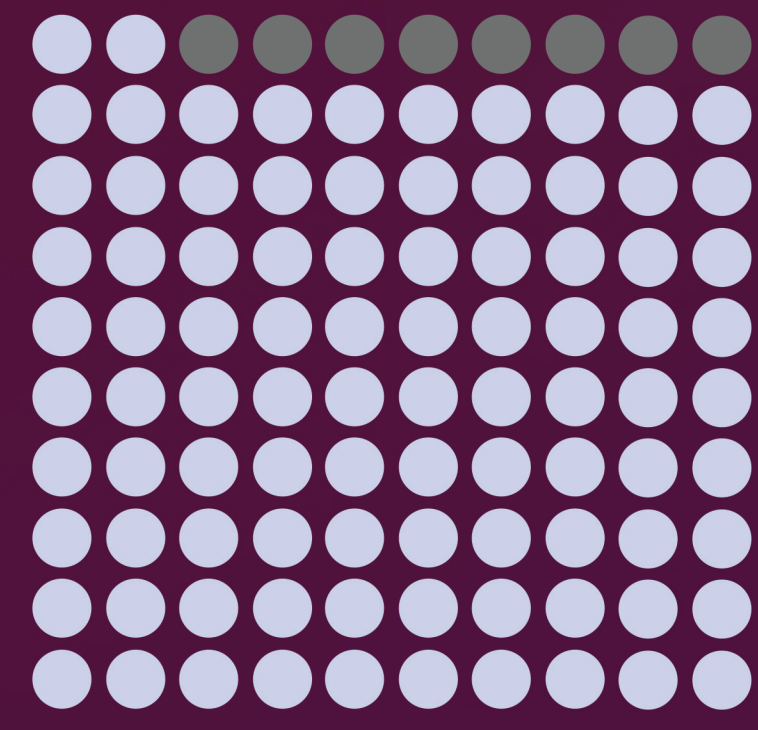
**52%** of CIOs make major technology investments based on their own vision of the company compared to the organization's overall vision.<sup>2</sup>

### ... and their influence is everywhere.

The influence of IT is expanding, and ITDMs say they are being asked to support different areas of the business, such as:

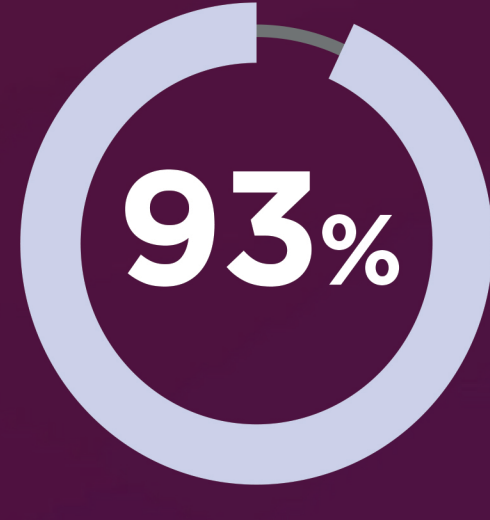


### Their vision of the future depends on technology...

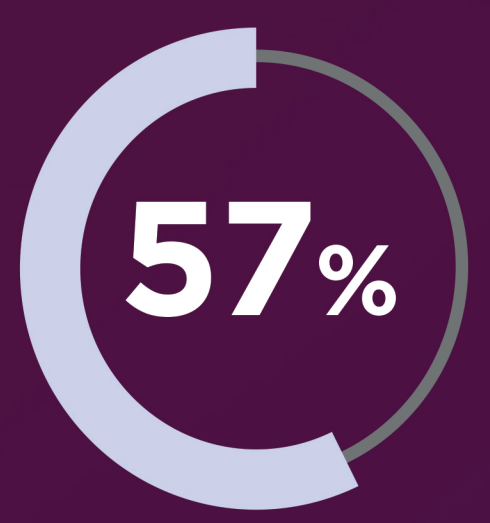


**92%**

of CIOs want versatile, agile, as a service technology.<sup>1</sup>

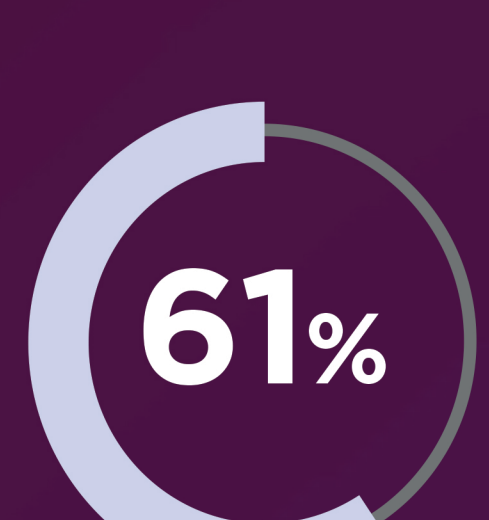


**93%** say their digital transformation hinges on access to intelligent technology.<sup>3</sup>



**57%** of CIOs currently need to replace at least half of their existing fleet.<sup>2</sup>

### ... and they need a long-term, trusted, and proven partner to get there.

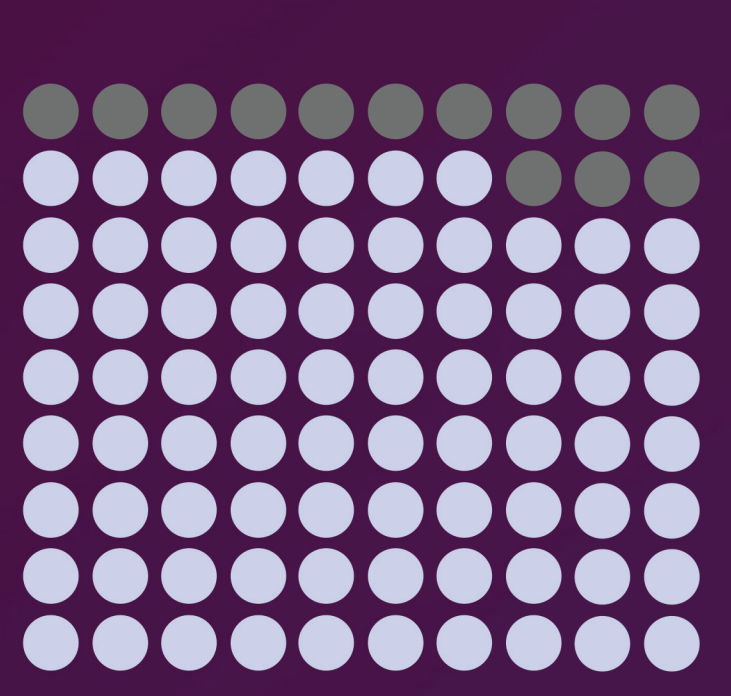


**61%** of IT leaders say their business would feel an impact in no more than a few weeks if they halted spending on digital transformation initiatives.<sup>3</sup>



Nearly **8 in 10**

CIOs agree their tech vendors are "so effectively" integrated that it increases [their] overall productivity.<sup>3</sup>



**77%**

of CIOs said IT vendors will help them tackle challenges such as organizational agility, IT security, and simplifying the configuration, deployment and maintenance of technology in the next 5 years.<sup>3</sup>

## As a service, pay-as-you-go technology puts CIOs in the driver's seat of organizational change.

Learn how to modernize, simplify, and scale your organization, driving the business outcomes you need to reach your vision of the future.

Learn more at

[www.lenovo.com/TruScale](http://www.lenovo.com/TruScale)



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1 IDG, "2022 Executive Summary State of the CIO," 2022. 2 Forrester, "Leaders Place Innovation at the Heart of Digital Transformation," 2019. 3 Lenovo SSG Global Study of CIOs 2022. Lenovo reserves the right to alter product offerings and specifications, at any time, without notice. Lenovo makes every effort to ensure accuracy of information but is not liable or responsible for any editorial, photographic, or typographic errors. Images are for illustration purposes only. For full Lenovo product, service, and warranty specifications, visit [www.lenovo.com](http://www.lenovo.com). Lenovo and the Lenovo logo are trademarks or registered trademarks of Lenovo. Other company, product and service names may be trademarks or service marks of others.  
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