

3 ways to put people first in your next round of IT planning

With The Great Resignation still fresh in all our minds, it's more important than ever to consider the role technology plays in creating better employee experiences — for those who use it and those who manage it.

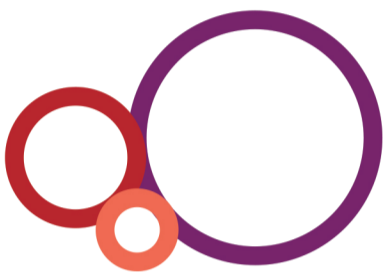
Hover on the **i** in each section to learn more



1 What's on your employees' wish list?

The right technology **i**

Employees are 230% more engaged and 85% more likely to stay 3+ years if they feel they have the technology that supports them at work.¹



85%
more likely to stay 3+ years

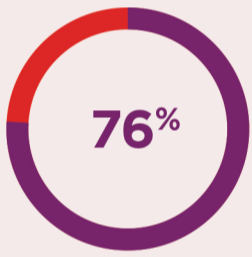
230%
more engaged

The ability to work from anywhere 4 days a week **i**

Employees are comfortable with remote/hybrid work and want to maintain that arrangement going forward.²



Days working remotely
Days working in office



Focus on innovation **i**

76% of CIOs say it's a challenge finding the right balance between business innovation and operational excellence.⁴

Increased agility **i**

By 2024, 20% of Global 2000 CEOs will report an increased appetite for risk and improved resilience, both attributed to modular business redesign.³



2

What's on leadership's wish list?

3

What's on everyone's wish list?



Prefer brands that reflect personal values
Believe sustainability is important
Willing to change buying habits to reduce environmental impact

Corporate responsibility **i**

60%+ of consumers prefer brands that reflect their personal values.⁵

Sustainable practices **i**

80% of consumers indicate sustainability is important to them and 60% are willing to change buying habits to reduce environmental impact.⁷

A smarter approach to putting people first

Delivering the right technology solutions to keep your employees, leadership, and customers engaged is easy with Lenovo. We offer the industry's broadest portfolio of end-to-end solutions with the simplicity of a single trusted provider. See how you can unlock opportunities with a better technology experience. Learn more about digital workplace solutions and flexible hybrid cloud solutions by contacting your representative.

To learn more about smarter solutions visit www.lenovo.com/smartersolutions.

Katie WagnerPierson Computing Connection, Inc.

E: katie.wagner@pierson.it

10 Long Lane Suite 100, 10 Long Lane Suite 100, Mechanicsburg, Active, 17050-2676 |

Sources

- 1 - Lenovo, "People-First Digital Ecosystem Report," July 2022
- 2 - Harvard Business Review, "In a Hybrid World, Your Tech Defines Employee Experience," February 2022
- 3 - Gartner, "Becoming Composable: A Gartner Trend Insight," September 2021
- 4 - Foundry, "2022 State of the CIO Executive Summary," January 2022
- 5 - Ipsos, "Global Trends 2021," November 2021
- 6 - Lenovo Group Limited, "2020/21 Environmental, Social, and Governance Report," 2021
- 7 - IBM, "Meet the 2020 consumers driving change," June 2020

