Access a job-ready, cloud-skilled talent pipeline

AWS Customers are making investments in cloud, but it's the people – not just the technology – that moves your business forward. For many AWS Customers, attracting enough skilled cloud talent can be the single biggest inhibitor to accelerating their transformation to cloud.

AWS Cloud Institute is developing the next generation of early-career cloud professionals, equipping them with job-ready skills and proven expertise to drive innovation for your company's future. AWS Customers can now network and recruit learners and graduates from this program.

AWS Cloud Institute is designed and delivered by AWS experts, and informed by companies looking for in-demand skills and relevant experience. Learners solve real-world business problems through experiential learning, acquiring professional skills alongside technical acumen. Graduates can showcase a curated portfolio of demonstrated work that illustrates their hands-on AWS experience and practical knowledge.

Recruit Job-Ready Talent

- ✓ **Tap into a pipeline** of entry-level talent trained for in-demand cloud jobs
- ✓ **Participate in early-career recruitment activities** with program participants
- ✓ **Invite program graduates** to your company's existing recruitment events
- ✓ Post your company's open early-career cloud jobs on our **AWS Job Board**
- ✓ **Showcase your company** and network with learners and graduates
- ✓ Benefit from the prior experiences of **mid-career and career-changer graduates**
- ✓ Join our **Customer Advisory Council**

Unlock innovation
Accelerate your business

91% see team productivity upside.

90% see project outcome quality upside.

89% see opportunity to improve customer satisfaction.

88% see potential to accelerate cloud project completion.

92% see higher innovation revenue from cloud usage.

90% see improved organizational agility.

Organizations are optimizing by emphasizing early-career cloud talent within their overall strategy.

Research Insights Paper: The Value of a 'Full Stack' Approach to Cloud Talent Management. Enterprise Strategy Group. March 2023.

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Get started with us!

Join our effort to develop entry-level tech builders today! <u>Click here</u> to get started.

Or visit <u>awscloudinstitute.com</u> for more information!